

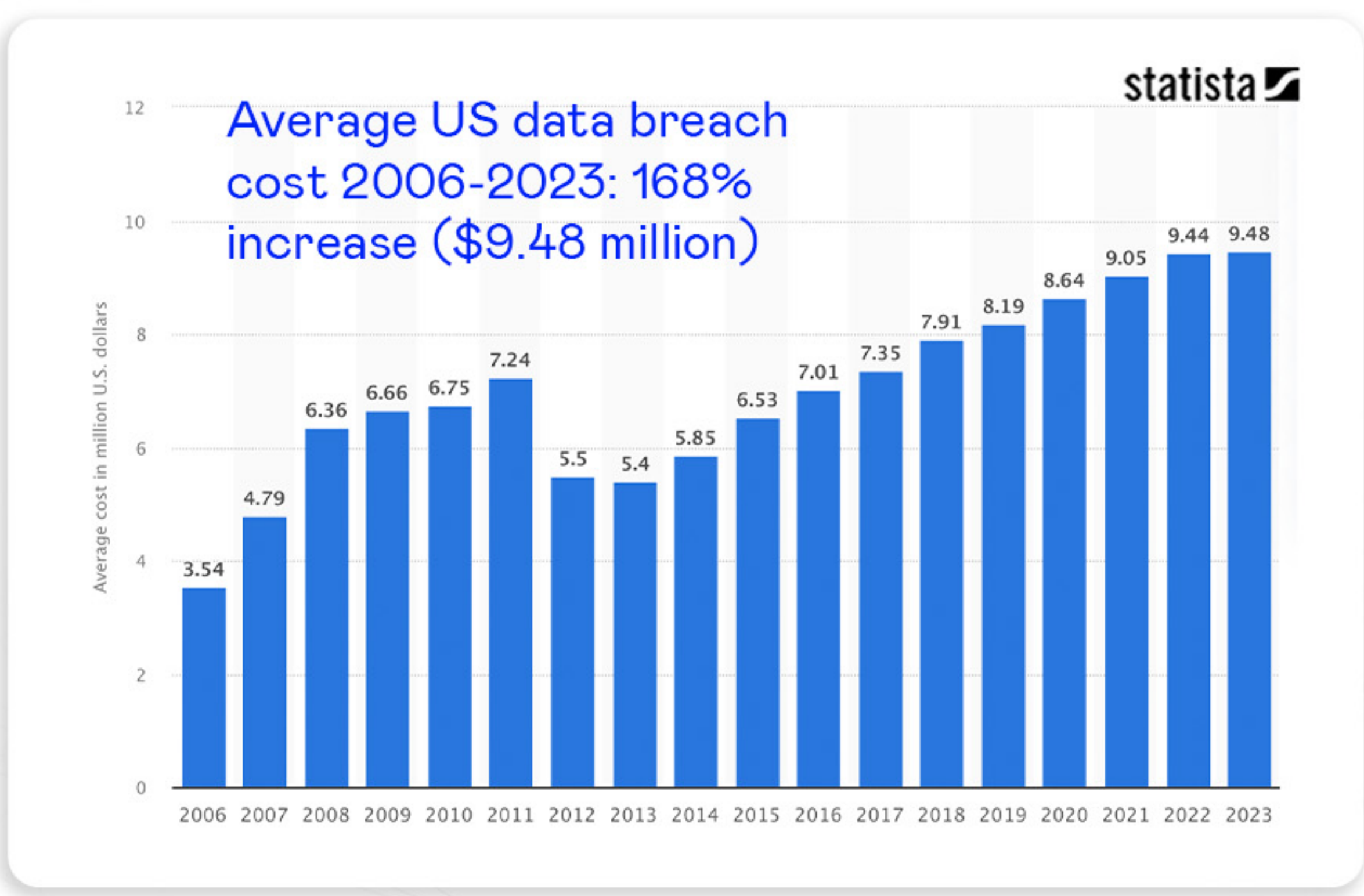
The Economic Impact Of Unmanaged Unstructured Data



The global average cost of a data breach in 2023 was **\$4.45M**
a 15% increase over 3 years.

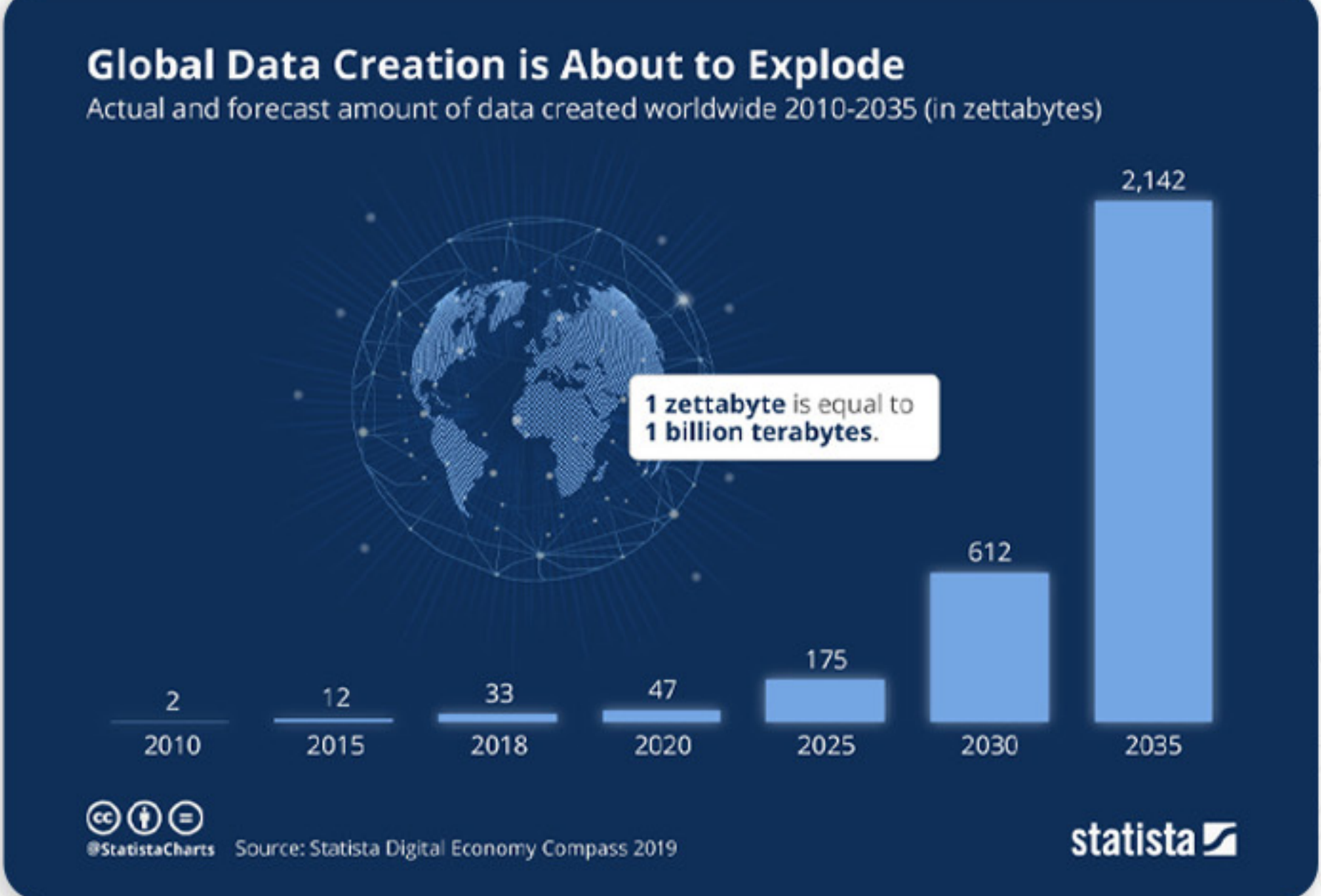


Collectively, GDPR fines have now reached over **€4 BILLION**

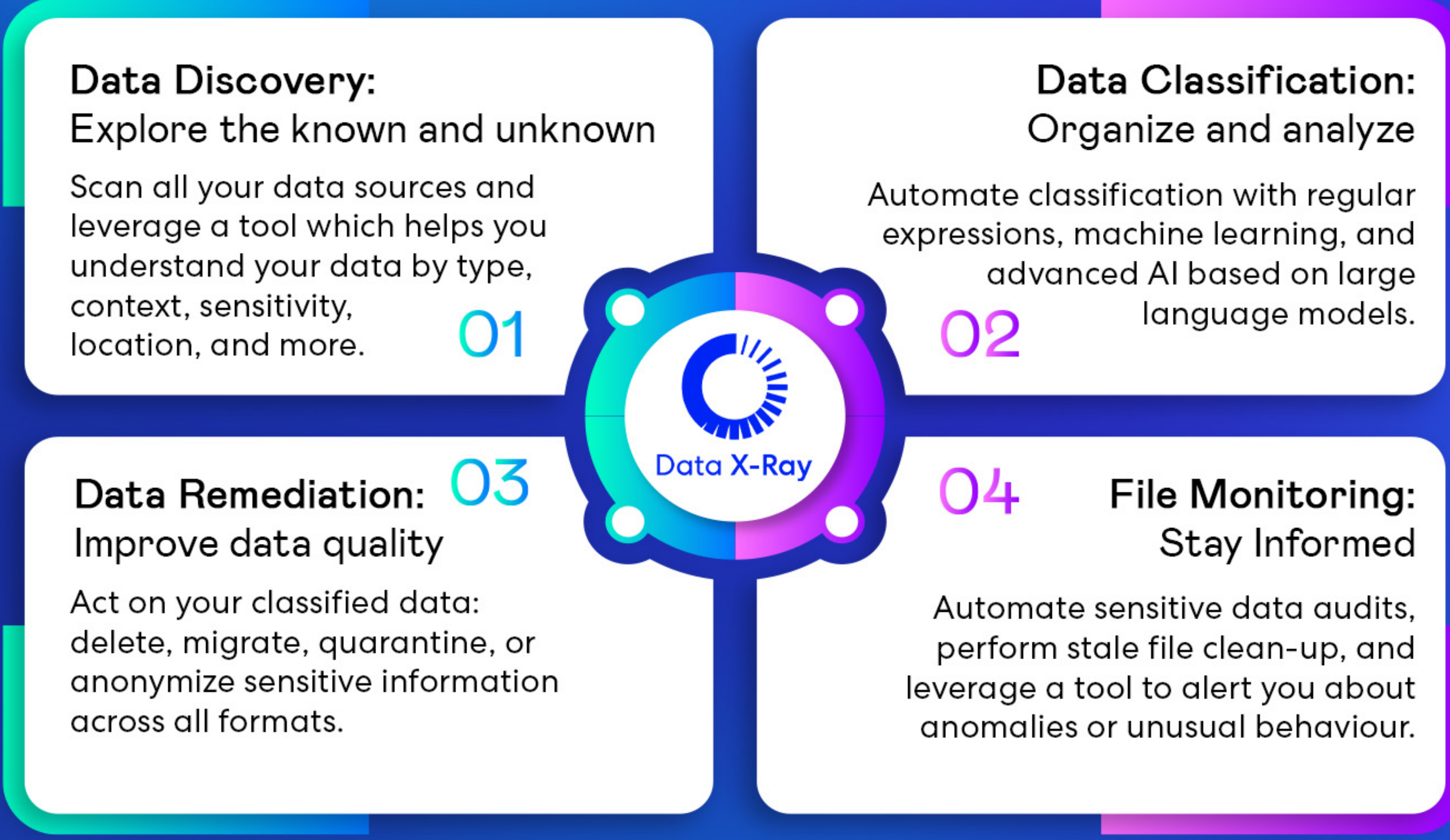


By 2025, unstructured data will exceed 175 zettabytes. Today, one petabyte costs over \$1 Million for five years.

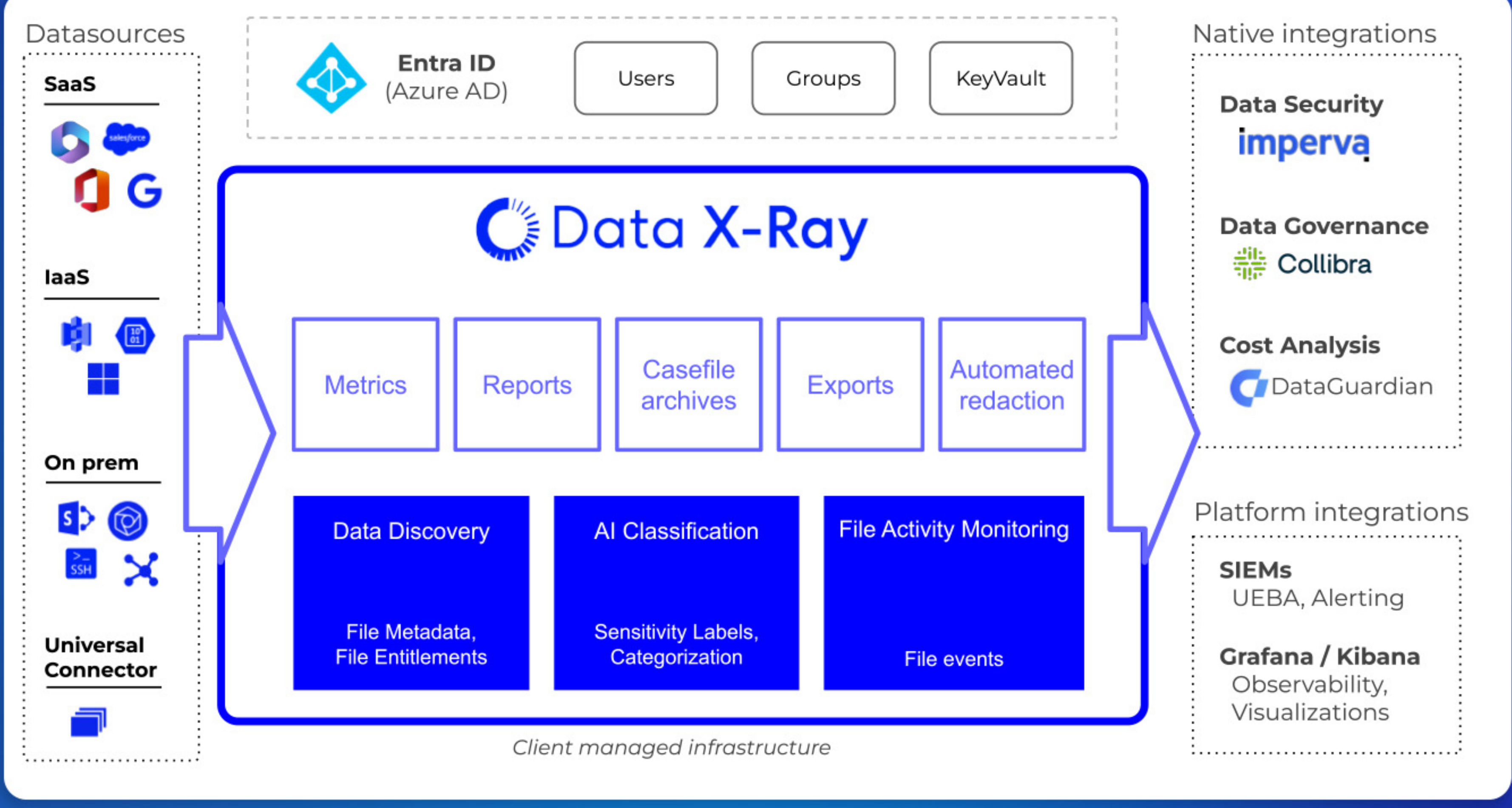
- Only 90% data is currently used.
- Over 40% of companies don't know where all their critical data is stored.
- Cloud data storage is surging 22% per year, doubling every four years.



How to Manage Complex, Growing Data?



How Data X-Ray Works



Data X-Ray helps large enterprises and governments safeguard the millions of files that they have.



Comprehensive Data Governance and Security with Data X-Ray

See how Suncor Energy revolutionized their data landscape, managing over 110 million files seamlessly.

[Read the full customer story now!](#)

